

## 8<sup>th</sup> ENTIME 2019 Conference Program

11<sup>th</sup> April 2019

Venue: Gdańsk University of Technology (Politechnika Gdańska), Faculty of Management and Economics, Traugutta 79, Gdańsk

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| 8:30 – 9:30                            | Registration (ground floor)   |  |  |
| 9:30 – 9:45                            | Opening of the conference<br>Auditorium 007   |  |  |
| 9:45 – 11:15<br>Parallel<br>sessions I | <b><i>Entrepreneurial orientation,<br/>attitudes and competencies</i></b><br>Chair: Silke Tegtmeier<br>(room 110/11)                                      | <b><i>Innovation and economic<br/>development</i></b><br>Chair: Julita Wasilczuk<br>(room 410)   | <b><i>Enterprise strategy and growth</i></b><br>Chair: Wojciech Czakon<br>(room 010)   |
|  | Arnis Sauka,<br>Stockholm School of Economics in Riga<br><i>Why does entrepreneurial orientation affect<br/>company performance?</i>                      | Dariusz Dudek,<br>Czestochowa University of Technology<br><i>The concept of using blockchain technology<br/>to the challenges and problems of global<br/>enterprises</i> | Piotr Grudowski,<br>Gdańsk University of Technology<br><i>Assessment of readiness to implement Lean<br/>Six Sigma concept on the example of a small<br/>service enterprise</i> |
|  | Urszula Kobylińska,<br>Białystok University of Technology<br><i>The ecosystem of academic entrepreneurship<br/>- theoretical and practical background</i> | Tamara Naulin,<br>Heinrich-Heine-University Düsseldorf<br><i>The impact of accelerators on startups'<br/>development</i>   | Marzena Starnawska,<br>University of Warsaw<br><i>Social enterprise ecosystems: old wine in new<br/>bottles?</i>   |
|  | Beata Krawczyk-Bryłka,<br>Gdańsk University of Technology<br><i>Entrepreneurial teams – collaboration<br/>principles and necessary competencies</i>       | Elżbieta Wojnicka-Sycz,<br>University of Gdańsk<br><i>Challenges connected with monitoring<br/>of smart specializations in less developed<br/>regions of the EU</i>      | Julita Majczyk,<br>University of Warsaw<br><i>Competitors and customers: Strategies<br/>of development</i>   |

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|   | Eszter Megyeri, University of Szeged<br>Beata Glinka, University of Warsaw<br><i>Perception of entrepreneurship and entrepreneurs. Institutional celebration or stigmatization of entrepreneurship?</i>                                       | Marta Gancarczyk,<br>Jagiellonian University<br>The performance of high-growers and regional entrepreneurial ecosystems: A research framework                 | Anna Tomaszuk,<br>Białystok University of Technology<br><i>The significance of relational capital for enterprises functioning in the era of "Industry 4.0"</i>         |
| <b>11.15 – 11.45</b>                                    | <b>Coffee break + Poster session<br/>(main hall)</b>  |   |  |
| <b>11:45 – 13:00</b><br><b>Auditorium<br/>007</b>       | <b>Keynote Speakers</b><br>Professor Wojciech Czakon, Jagiellonian University<br><i>A behavioral perspective on network embeddedness</i><br><br>Professor Tomasz Mickiewicz, Aston University, Birmingham<br><i>Entrepreneurship as trust</i> |   |  |
| <b>13.00 – 14.00</b>                                    | <b>Lunch break</b>  |   |  |
| <b>14:00 – 15:45</b><br><b>Parallel<br/>sessions II</b> | <b><i>Contemporary issues<br/>in entrepreneurship research<br/>(session in Polish)</i></b><br><b>Chair: Teresa Łuczka<br/>(room 104/05)</b>   | <b><i>Entrepreneurship, its institutional<br/>and economic environment<br/>and technology</i></b><br><b>Chair: Ewa Lechman<br/>(room 211/12)</b>              | <b><i>Succession and innovation challenges<br/>in family enterprises</i></b><br><b>Chair: Beata Glinka<br/>(room 110/11))</b>  |
|   | Sylvia Morawska, Warsaw School of Economics<br>Przemysław Banasik, Gdańsk University of Technology<br><i>Model prowierzycielski i produkcyjny upadłości<br/>- porównanie efektywności</i>   | Oana Bogdan,<br>West University of Timișoara<br><i>Developments and trends in the quality of<br/>bank assets of credit institutions in<br/>Romania and EU</i> | Izabella Steinerowska-Streb,<br>Grzegorz Głód,<br>University of Economics in Katowice<br><i>Family firms' innovativeness in the light of<br/>employees' creativity</i> |
|   | Katarzyna Caban-Piaskowska,<br>Strzeмиński Academy of Art Łódź<br><i>Tworzenie produktów luksusowych jako wynik<br/>wzrostu zamożności społeczeństwa na<br/>przykładzie firmy Louis Vuitton</i>   | Dagmara Nikulin,<br>Gdańsk University of Technology<br><i>The determinants of false self-<br/>employment. Survey study based on Polish<br/>enterprises</i>    | Max Hogeforster,<br>Baltic Sea Academy, Hanse-Parlament<br><i>Models of business transfers and neglected<br/>potential successors</i>                                  |

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|                      | Krzysztof Sala,<br>Pedagogical University of Krakow<br><i>Społeczno- ekonomiczny wymiar fablabów jako miejskich inkubatorów przedsiębiorczości na przykładzie Krakowa</i> | Sabina Szymczak,<br>Gdańsk University of Technology<br><i>Heterogeneous productivity response to global value chains – firm level analysis</i> | Kari Lilja,<br>Satakunta University of Applied Sciences<br><i>Memento mori – How the tragedies can teach us to do better generational business transfers</i> |
|                      | Krystyna Gomółka,<br>Gdańsk University of Technology<br><i>Kobiety w biznesie w Kazachstanie</i>  | Tamara Naulin,<br>Heinrich-Heine-University Düsseldorf<br><i>Accelerators’ impact on startups’ exit by acquisition</i>                         | Ewa Więcek-Janka,<br>Poznań University of Technology<br><i>Succession challenges in Polish family enterprises</i>  |
|                      | Agnieszka Brzozowska,<br>University of Warsaw<br><i>Ukraińscy studenci kierunków biznesowych i ich intencje przedsiębiorcze</i>   | Sanita Rugina,<br>Kingston University<br><i>Missing Stripes of the Tiger</i>   | Marzena Grzesiak,<br>Gdańsk University of Technology<br><i>Family business succession – the practical or also theoretical problem. Bibliometric analysis</i> |
|                      | Joanna Moczydłowska,<br>Białystok University of Technology<br><i>Uwarunkowania postaw przedsiębiorczych w opinii studentów polskich, ukraińskich i białoruskich</i>       |  |  |
| <b>15:45 – 16:00</b> | <b>Coffee break</b>   |  |  |
| <b>16.00 – 17.30</b> | <b>Succession challenges -Workshop with entrepreneurs<br/>Moderator: Magdalena Krewińska, Grupa Szkoleniowo-Doradcza ODiTK and Business Solutions<br/>(room 110/11)</b>   |  |  |
| <b>19:00</b>         | <b>Gala dinner<br/>Venue: Restaurant Filharmonia at Polish Baltic Fryderyk Chopin Philharmonic<br/>Ołowianka 1, 80-751 Gdańsk</b>   |  |  |

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| <p>9:00 – 10:30<br/>Session III</p> | <p style="text-align: center;"><b><i>Entrepreneurship, new technologies, digitalization and productivity</i></b><br/> <b>Chair: Luciano Segreto</b><br/> <b>(room 211/12)</b></p> <p style="text-align: center;">Yulia Stukalina,<br/> Transport and Telecommunication Institute, Riga<br/> <i>Entrepreneurialism in modern universities: New models of supporting education and research activities</i></p> <p style="text-align: center;">Paweł Pisanko,<br/> Poznań University of Economics<br/> <i>The influence of the moral hazard on the entrepreneurial activity</i></p> <p style="text-align: center;">Halit Yanikkaya,<br/> Gebze Technical University<br/> <i>Trade openness and growth: New evidence from trade in value added measures</i></p> <p style="text-align: center;">Minttu Lampinen, Mikko Mäntyneva,<br/> Häme University of Applied Sciences<br/> <i>Internationalization of an Educational Software as a Service (SAAS) company</i></p> <p style="text-align: center;">Grzegorz Tchorek,<br/> University of Warsaw<br/> <i>Productivity of exporters exposed to exchange rate depreciation: the case of Russian firms in 2014</i></p> |
| <p>10.30 – 11.00</p>                | <p style="text-align: center;"><b>Coffee break</b></p>  |
| <p>11:00 – 12:30</p>                | <p style="text-align: center;">Professor Agnieszka Kurczewska<br/> Professor Silke Tegtmeier<br/> ECSB workshop on '<b><i>Writing a good abstract for RENT'</i></b><br/> <b>(room 318/19)</b></p>   |
| <p>12.30 – 13.00</p>                | <p style="text-align: center;"><b>Closing session</b></p>   |
| <p>13:00 – 14:00</p>                | <p style="text-align: center;"><b>Lunch</b></p>   |